



MAINE RESTAURANT & LODGING EXPO 2012

Wednesday, April 4, 2012 · 10 am - 4 pm · Cumberland County Civic Center · Portland, Maine

EXPO SPONSORSHIP

Rebecca Dill, Events Director · Tel: 207.623.2178 · events@mainerestaurant.com

Premier Level Sponsorship *(exclusive - one available)* **\$5,000**

- Marquis recognition in multimedia ad campaign including print and radio
- Inclusion of your company logo/name on all collateral materials produced and distributed in promotion of the Expo including registration brochure, show program, newsletter announcements and web promotion (commitment deadlines apply)
- Full-page color advertisement and/or welcome message (10 inches wide by 13.75 inches high) on the front, inside cover of the Maine Restaurant & Lodging Expo Show Program, published by MaineBiz, with a statewide distribution of nearly 20,000 copies
- Recognition in radio advertisements to air on Portland-based radio stations
- Company name/logo on welcome bags distributed to all event attendees (shared space with Investor Level Sponsors)
- Product placement opportunity
- Free exhibit booth at the entrance of Expo
- Placement of company banner in a premier location at the Civic Center
- Prime listing on all multi-sponsor event signage
- Access to databases of show attendees and exhibitors
- And much more including options to sponsor:
 - Logoed Lanyards (for first 500 attendees) - \$500
 - Other mutually agreed upon promotion of your suggestion

Investor Level Sponsorship *(three of four left available)* **\$2,500**

- Inclusion of your company logo/name on all collateral materials produced and distributed in promotion of the event including registration brochure, show program, newsletter announcements and web promotion (commitment deadlines apply)
- Half-page black and white advertisement (4.875 inches wide by 13.875 inches high) in the Maine Restaurant & Lodging Expo Show Program, published by MaineBiz, with a statewide distribution of 20,000 copies
- Recognition in select radio advertisements to air on Portland-based radio stations
- Company name/logo on welcome bags distributed to all event attendees (shared space with Premier Level Sponsor and other Investor Level Sponsors)
- Product placement opportunity
- Listing on all multi-sponsor event signage
- Placement of company banner at the Civic Center
- Access to databases of show attendees and exhibitors

Contributing Level Sponsorship *(six available)* **\$1,000**

- Inclusion of your company name on all collateral materials produced and distributed in promotion of the event including a registration brochure, show program, newsletter announcements and web promotion (commitment deadlines apply)
- Quarter-page black and white advertisement (4.875 inches wide by 6.875 inches high) in the Maine Restaurant & Lodging Expo Show Program, published by MaineBiz, with a statewide distribution of 20,000 copies
- Product placement opportunity
- Listing on all multi-sponsor event signage
- Access to databases of show attendees and exhibitors