



# MAINE RESTAURANT & LODGING EXPO 2011

Wednesday, March 16, 2011 · 10 am - 4 pm · Cumberland County Civic Center · Portland, Maine

## EXPO SPONSORSHIP

Rebecca Dill, Events Director · Tel: 207.623.2178 · [events@mainerestaurant.com](mailto:events@mainerestaurant.com)

### Premier Level Sponsorship *(exclusive)*

**\$5,000**

- Marquis recognition in multimedia ad campaign including print and radio
- Inclusion of your company logo/name on all collateral materials produced and distributed in promotion of the Expo including registration brochure, show program, newsletter announcements and web promotion (commitment deadlines apply)
- Full-page color advertisement and/or welcome message (10 inches wide by 13.75 inches high) on the front, inside cover of the Maine Restaurant & Lodging Expo Show Program, published by MaineBiz, with a statewide distribution of nearly 20,000 copies
- Recognition in radio advertisements to air on Portland-based radio stations
- Company name/logo on welcome bags distributed to all event attendees (shared space with Investor Level Sponsors)
- Product placement opportunity
- Free exhibit booth at the entrance of Expo
- Placement of company banner in a premier location at the Civic Center
- Prime listing on all multi-sponsor event signage
- Access to databases of show attendees and exhibitors
- And much more including options to sponsor:
  - Logoed Lanyards (for first 500 attendees) - \$500
  - Other mutually agreed upon promotion of your suggestion

### Investor Level Sponsorship *(four available)*

**\$2,500**

- Inclusion of your company logo/name on all collateral materials produced and distributed in promotion of the event including registration brochure, show program, newsletter announcements and web promotion (commitment deadlines apply)
- Half-page black and white advertisement (4.875 inches wide by 13.875 inches high) in the Maine Restaurant & Lodging Expo Show Program, published by MaineBiz, with a statewide distribution of 20,000 copies
- Recognition in select radio advertisements to air on Portland-based radio stations
- Company name/logo on welcome bags distributed to all event attendees (shared space with Premier Level Sponsor and other Investor Level Sponsors)
- Product placement opportunity
- Listing on all multi-sponsor event signage
- Placement of company banner at the Civic Center
- Access to databases of show attendees and exhibitors

### Contributing Level Sponsorship *(six available)*

**\$1,000**

- Inclusion of your company name on all collateral materials produced and distributed in promotion of the event including a registration brochure, show program, newsletter announcements and web promotion (commitment deadlines apply)
- Quarter-page black and white advertisement (4.875 inches wide by 6.875 inches high) in the Maine Restaurant & Lodging Expo Show Program, published by MaineBiz, with a statewide distribution of 20,000 copies
- Product placement opportunity
- Listing on all multi-sponsor event signage
- Access to databases of show attendees and exhibitors